

# Crowborough

# Business

# Informer

**Sixth Edition**

**January 2004**

Newsletter issued to all known businesses in Crowborough by

**The Business Group**

part of **The Crowborough Partnership.**

*Please will you ensure this is passed on to a Director, Partner, Proprietor or Senior Manager*

## **Are you informed about local business initiatives?**

There is now a group of local business people intent upon helping local companies to help themselves increase their business levels, networking, local purchasing and business support by developing and acting upon some immediate and longer term plans.

Every business person in and around Crowborough has an opportunity now to influence local initiatives to improve the local economy and so benefit businesses and residents by coming along to All Saints Church Hall for no more than 2 hours from 6pm on Thursday 26th February 2004.

Please identify your own 'market sector' whether it be retail, commerce, service or light industry, fill in and return the slip and come along to discuss specific and appropriate key issues facing your sector but within the overall context of revitalising the local economy and helping to formulate positive and practical action.

*Please contact Tony Slack with any queries on  
01892 668182 or by e-mail: [cllr.tony.slack@eastsussexcc.gov.uk](mailto:cllr.tony.slack@eastsussexcc.gov.uk)*

**STOP PRESS! Business Lunch a great success**

**Over 50 people attended recent Business Group lunch. New official [www.crowborough.info](http://www.crowborough.info) website was revealed as was latest news and information on how Crowborough was developing its programme and plans to be a thriving rural town**

**Tony Slack  
Pavane House  
Church Road  
Crowborough  
TN6 1BL**

**Market Sector Meeting - Thursday 26th February 2004**  
**at the new All Saints Church Hall (access via The Glebelands, Church Road).**  
**Arrive by 5.45 for a 6pm start**

**MAJOR NEWS** This is a completely new venture as far as Crowborough Businesses are concerned.

Market sector discussion groups have proved very popular and successful elsewhere in proposing innovative trading ideas. They also create a better understanding between all parties as well as a forum for future planning and a focus not just for their own sector but for The Business Group as a whole.

- ♦ The principle is that all businesses meet together at one venue for a briefing
- ♦ The intention is to form 4 groups on the basis of the original business survey findings: Retail; Light Industry; Service and Commerce
- ♦ Discussion groups will be formed and allocated a room and a chairman for an hour
- ♦ An important local topic for discussion will be chosen for each group and the discussion opened
- ♦ At the pre-arranged time the discussion groups will close and the whole group will form again for coffee
- ♦ During the refreshment break, the discussion group chairmen will complete a brief summary for presentation and after coffee the chairmen will report back (in 5 minutes) from their discussion groups to the whole group
- ♦ Bring along your company brochure to hand out

The overall details will be noted, plans will be drawn up to make progress and action agreed. Those who attend will receive a summary in due course of the key points, agreed action and the contact details for the person who is accountable for implementation.

The group meeting will be drawn to a close and a future date confirmed.

This format has been tried and tested elsewhere. It provides an opportunity for business people to get to know each other as well as their market sector business and to discuss individual sector issues and identify priorities for themselves and for the group as a whole. Please come along and contribute in a positive way to make things happen locally.

The evening will be co-ordinated by Paul Mephram of Consortium Publishing Ltd in Crowborough.

**Please complete and cut off the slip below returning it by post to Tony Slack by  
21st February at the very latest.**

**Market Sector Meeting on 26th February**

I am / we are\* attending this meeting:

Name (s).....

Company name.....

Company address.....

.....

Telephone number..... E-mail address.....

Please include me/us in the Market Sector for Service, Commerce, Light Industry, Retail\*  
(\* delete as appropriate)