

Seventh Edition

March 2004

Newsletter issued to all known businesses in Crowborough by

The Business Group

part of **The Crowborough Partnership.**

Please will you ensure this is given to a Director, Partner, Proprietor or Senior Manager for reply?

Action since the January business lunch:

- ❖ The Sherlock's Coffee Shop 'breakfast meetings' on the 1st Wednesday of each month (7.30 - 8.30am) are continuing and include an exchange of business cards/brochures with each person in turn talking about their business for a minute or so
- ❖ The Business Group instigated a petition against the potential threat of Car Parking Charges being introduced by Wealden District Council (WDC) and over 5800 signatures were handed in
- ❖ A successful Market Sector meeting was held that produced some action pointers and priorities for the Service and Retail sectors in Crowborough
- ❖ 3 Bids for funding were submitted to Wealden District Council to help support planned business mailings, events and related business web content
- ❖ A press article and advert have been printed in The Courier to try to identify 'home based;' businesses that want their own premises in town. The Business Group want to help find such premises and have contacted the County, District and Town Councils to see what may be available
- ❖ Investigatory meetings have been held to try to identify alternative sources of funding to support local businesses
- ❖ A suggested format and content for user friendly inter-active facilities on a business related web for use by businesses and residents has been agreed by The Business Group

*Please contact Tony Slack with any queries on
01892 668182 or by e-mail: cllr.tony.slack@eastsussexcc.gov.uk*

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**Quarterly Buffet Lunch for Businesses in and around Crowborough
Tuesday 27th April 2004 Plough and Horses, Walshes Road, Crowborough**

Arrive from 11.30am onwards; presentations including Effective Networking / update from The Business Group (at 12.15) with lunch being served at 1pm to finish at 2pm

52 people attended the January lunch and the format has been changed to provide an earlier and more defined departure time. You are invited to arrive from 11.30am onwards to meet other business people; **a guest speaker from EDEAL will talk about Effective Networking at 12.15pm** after which there will be a brief update on recent projects of The Business Group. The buffet lunch will be available at 1pm with the intention of finishing at 2pm.

The buffet lunch will be a selection of hot and some cold (hence the increase in ticket price) meats as well as vegetarian, a choice of sweets and coffee to follow. Table and chairs will be restaurant style. Drinks can be ordered and paid for at the bar. Name badges will be available for collection when signing in on the day - and for return before leaving please. Tickets will be issued beforehand upon receipt of cheques on the basis of '1st paid - 1st accommodated' with a maximum of 60. A reminder is also included here to bring business cards for exchange and brochures for display.

Although the usual 400 or so businesses will receive this Newsletter and invitation to attend the April lunch, it is intended to use e-mail (and eventually, the web site) to notify businesses about future events and/or to post out hard copy information only to those businesses that request it.

Otherwise, businesses will not receive them as it is very time consuming delivering them to everyone. The reply section below includes details of the alternatives.



Please will you confirm attendance (and your preferred method of being advised about future business related events and info) by completing and posting back the slip below in an envelope with a cheque for £10.50 payable to The Crowborough Partnership by no later than Friday 16th April.

Alternatively, if you are not attending the lunch but want to be advised of future events/info please complete and cut off the slip below returning it by 2nd class post to Tony Slack

27th April Buffet Lunch

Please send.....ticket(s) in the name(s)

of

from (Company name).....Contact tel:.....

Company address.....

.....Post Code.....

A cheque for £.... is enclosed

Please send me information about future events/news etc., to

A. my e-mail address

OR *B. my postal address (as noted above)*