Crowborough Businesses

and some of their business support network - in addition to The Business Group

WDC (Econ Dev) 'enablers rather than providers of active business support'

General

Regeneration of towns Facilitate: e.g. Business Breakfasts; Meet the Buyers events; Funding for projects Information and Gateway Specific to Crowborough

- · Support key issues and projects
- Participate in Business Support event
- Support local Business Directory (if proven need)

Fed of Small Businesses 'Ear and voice of small / micro businesses and offers them support' Specific to Crowborough

- Support networking events
- Lobby Gov / Local Gov
- Attend local meetings
- Represent local business views on strategic partnerships
- Legal advice
- · 'Money saving' benefits

EDEAL

'personally tailored-toneed business services' General

60/65% activity

pre start ups new start ups

35/40% activity

Advice and training Specific to Crowborough

- Ad hoc speakers
- Training
- Individual Business Health Checks

County Council (Econ Dev) 'enabler more than an active provider of services but will work with and support WDC'

Specific to Crowborough

- Rural Regeneration Fund
- Potential for support via Public Service Agreement (rural economy)
- · Potential for a pilot of 'toolkit for improving broadband access in rural areas'
- Egeneration one stop shop

WDC (Food and Health & Safety)

'services to help local businesses

requiring advice and support on

regulatory matters'

· Specific food, health & safety and

Links to other regulatory services

A Regulatory Adviser offers:

inside and outside WDC

Wealden Local Business

Partnership (business and

regulators working together

· 'wealdenbusinesshelp' website

licensing advice

400 local businesses with premises

Commerce Services

Sussex Enterprise

'supports and represents businesses in Sussex and is the Chamber of Commerce for Sussex. Provides a range of quality assured services under the **Business Link brand'**

- Valuable membership benefits
- Personnel and HR issues
- Overseas trade assistance
- Local business information and advice
- · Networking events and training courses
- Sourcing finance

Retail

Light Industry (Homebased)

Local Police

- Support and service for all areas of Crowborough
- Specifically named officers based at Crowborough for contact by businesses (and residents) to deal with nonurgent issues (not 999 calls)
- Officers and advice
- quarterly e-mailed Newsletter

- Access to Crime Prevention
- If proven need, re-introduce
- Facilitate access to short wave radio for traders

Beacon Community College 'support and training for local businesses'

- Manages the Crowborough Web Site /Business Web Page
- Provides excellent ICT facilities with broadband internet access (and professional tutors)
- Provides access to .wide range of business/staff training interactive learning programmes
- Offers training for small numbers of staff on company premises / @ College

Town Council

'supports events and issues that contribute to and promote the town's prosperity and attract visitors'

- Supports appropriate business planning applications
- Provides meeting facilities for the CBA and Business Group
- Actively supports and works with CBA, Farmers Market and provides Christmas Lights
- Organises events including Annual Town Fair, Christmas Fun Day, Firework Display
- Manages and promotes the Caravan Site
- Active member of Town Partnership, provides Officer time and makes considerable financial contribution to High Street Enhancement scheme
- Purchases local services and goods where ever possible

Crow' Business Association 'a voice for Crowborough businesses'

Represents local businesses interests on

- · Working parties for street markets, festivals, summer & Christmas fairs
- · High St. Enhancement Scheme
- · Crowborough Partnership
- Wealden Business Forum

Produced by The Business Group of the Crowborough Partnership